NCC Cable System Order

Order #	62347330	Flight Dates	10/10/16 - 10/16/16	Update Date 10/07/16		10/07/16					
Syscode	4504	Agency	Strategic Media Placement		/ersion		1 Vs. 1				
System Name	FPB/Frankfort, KY	Advertiser	Andy Barr for Congress		Show All Lines						
Market	Lexington-Fayette				Total # of Week	al # of Weeks					
		Client Code		Total				\$2,965.00			
AE	Andrew Yolles	Product Code			Commission		\$444.75				
Sales Coordinator	Luke Priddy	Est Code			Net Total		\$2,520.25				
Office	Washington	Product Name			Total Spots			254			
Phone	(301) 951-2620	Credit Status			Affiliate Split		100.0				
Status	Not accepted				Sold On		Cost Per Spot				
Survey	Cable Nielsen Live+1 Jul16	Primary Demo	Adults 35+		GRP	-	GIMP	=			
-		Makegood Policy	Approval Required		CPP	-	СРМ	-			

Comments: 10.07 New order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN ROS	10/10/16	10/16/16	06:00	24:00	Х	Х	Х	Χ	Х	Х	Х	-	-	42	\$12.50	\$525.00	30	
2	DISC	DISC ROS	10/10/16	10/16/16	06:00	24:00	Х	Х	Х	Χ	Х	Х	Х	-	-	35	\$8.00	\$280.00	30	
3	ESPN	ESPN ROS	10/10/16	10/16/16	06:00	24:00		Х	Х	Χ	Χ			-	-	24	\$16.00	\$384.00	30	
4	ESPN	ESPN ROS	10/10/16	10/16/16	06:00	24:00							Х	-	-	6	\$16.00	\$96.00	30	
5	FOOD	FOOD ROS	10/10/16	10/16/16	06:00	24:00	Х	Х	Х	Χ	Х	Х	Х	-	-	42	\$12.50	\$525.00	30	
6	FXNC	FXNC ROS	10/10/16	10/16/16	06:00	24:00	Х	Х	Х	Χ	Х	Х	Х	-	-	42	\$12.50	\$525.00	30	
7	HGTV	HGTV ROS	10/10/16	10/16/16	06:00	24:00	Х	Х	Х	Χ	Х	Х	Х	-	-	35	\$8.00	\$280.00	30	
8	LIF	LIF ROS	10/10/16	10/16/16	06:00	24:00	Х	Х	Х	Χ	Х	Х	Х	-	-	28	\$12.50	\$350.00	30	

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	254	0	0	0	0	0	0	0	0	0	0	0	254
AMT	\$2,965.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,965.00

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62347330 | Lexington-Fayette | FPB/Frankfort, KY | 4504 |